
CITY OF KELOWNA
MEMORANDUM

DATE: FEBRUARY 27, 2007
TO: CITY MANAGER
FROM: LAND USE MANAGEMENT DEPARTMENT

APPLICATION NO. LL09-0002 **LICENSEE:** Okanagan Princess Dining Tours
(DNA's Juice Joint Ltd.)

AT: M.V. Okanagan Princess **APPLICANT:** Okanagan Princess Dining Tours
Berthed at 200-210 Bernard Ave (Jennifer Tuccaro)

PURPOSE: TO OBTAIN COUNCIL SUPPORT FOR A PATRON PARTICIPANT
ENTERTAINMENT ENDORSMENT FOR AN EXISTING FOOD
PRIMARY LIQUOR LICENSE ON THE MV THE BOARDROOM

REPORT PREPARED BY: Luke Turri

1.0 RECOMMENDATION

In accordance with Section 53 of the *Liquor Control and Licensing Regulation* and Council Policy 315 be it resolved THAT:

1. Council recommends the issuance of the license for the application from Okanagan Princess Dining Tours to obtain a patron participation endorsement for the establishment located on the M.V. Okanagan Princess, berthed at 200-210 Bernard Ave.
2. The Council's comments on the prescribed considerations are as follows:
 - (a) The potential for noise if the application is approved: No concerns have been identified; it is not anticipated that there will be any change to the existing level of noise generated by non-participation entertainment.
 - (b) The impact on the community if the application is approved: No concerns have been identified; it is not anticipated that there will be any change to the existing level of impact on the community as a result of the patron participation entertainment endorsement.
 - (c) Whether the amendment may result in the establishment being operated in a manner that is contrary to its primary purpose: It is not anticipated that the amendment will result in the establishment being operated in a manner that is contrary to its primary purpose.
3. The Council's comments on the views of residents are as contained within the minutes of the meeting at which the application was considered by Council. The applicant is required to place a Liquor License application sign at the front of the property a minimum of 10 days prior to the public meeting, the proposal is advertised in the local newspaper for two consecutive days, and land owners within a 100m buffer of the subject property receive hand-delivered mail. This advertising is completed by the City Clerk's department. The public is invited to submit written correspondence, or attend the public meeting.

2.0 SUMMARY

The applicant is seeking Council support for a Patron Participation Entertainment Endorsement to the existing Food Primary Liquor License. This endorsement would allow any form of entertainment that encourages patrons to participate, such as sing-along, dancing and karaoke, or perform stand-up comedy routines.

3.0 LIQUOR LICENSE INFORMATION

Existing Licence Summary	Licence 302050
Food Primary Licence Capacity	75 persons
Hours of Operation	11am – Midnight

- For the sale and consumption of all types of liquor in establishments with a primary focus on the service of food
- Patron non-participation entertainment permitted

4.0 LIQUOR CONTROL AND LICENSING BRANCH CRITERIA

The prescribed considerations from the Liquor Control and Licensing Branch are outlined in the recommendations at the beginning of this report.

5.0 TECHNICAL COMMENTS

A response of “No comment” has been received in response to the referral of this application to the Fire Prevention Officer, the Public Health Inspector and the RCMP.

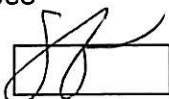
6.0 LAND USE MANAGEMENT DEPARTMENT COMMENTS

The Land Use Management Department has no concerns with the applicant’s request for patron participation entertainment endorsement. It is not expected that the Patron Participation entertainment Endorsement for the M.V. Okanagan Princess will present any additional impact on the community.



Danielle Noble
Manager, Urban Land Use

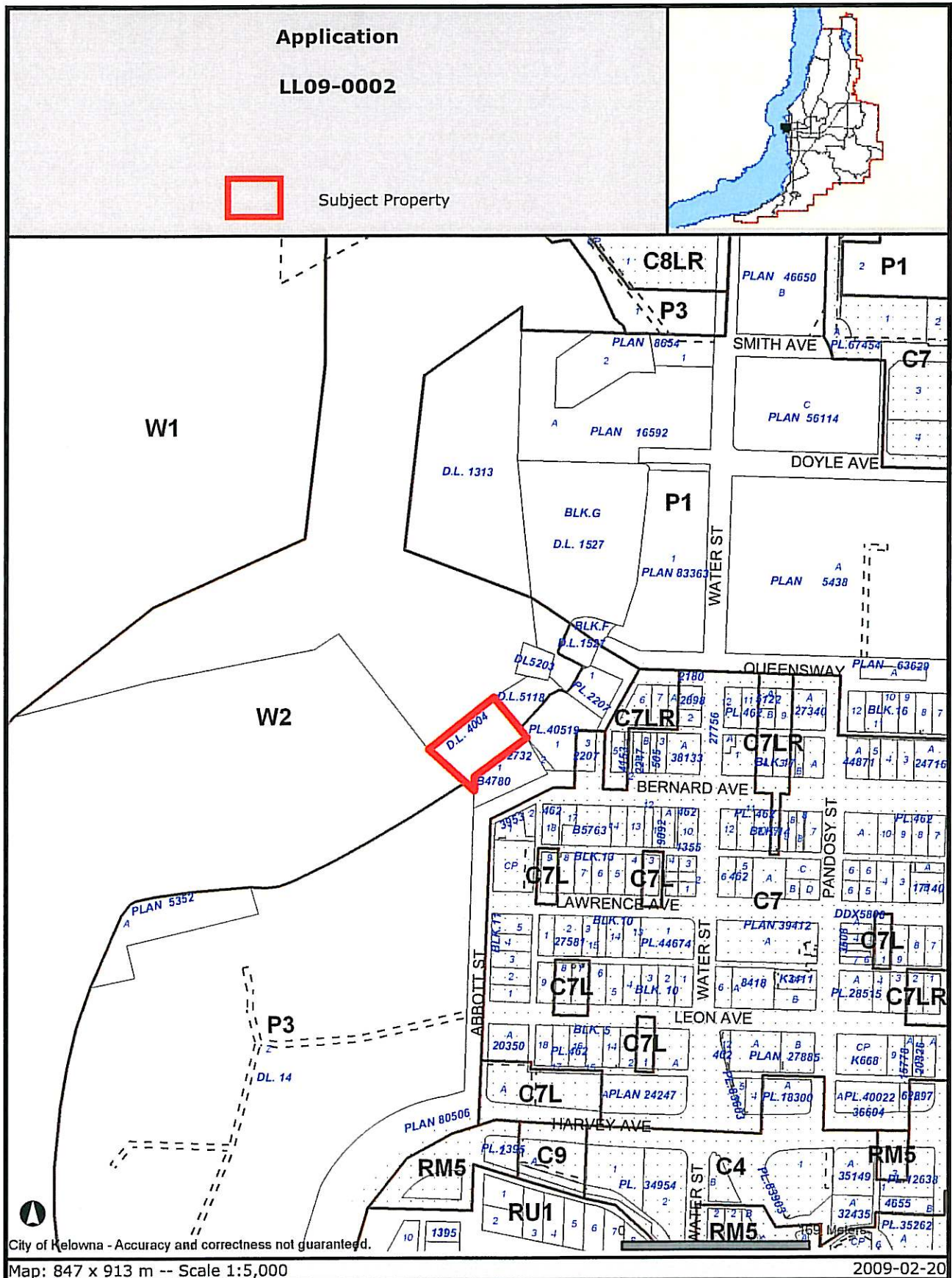
Approved for inclusion



Shelley Gambacort
Director, Land Use Management

Attachments

- Subject Property Map
- Letter of Intent to LCLB (J. Tuccaro)
- Existing Food Primary License
- Okanagan Princess Floor Plans (2 pages)



Certain layers such as lots, zoning and dp areas are updated bi-weekly. This map is for general information only.
The City of Kelowna does not guarantee its accuracy. All information should be verified.

August 29th, 2008

VIA FACSIMILE: (250) 356-6971

Liquor Control and Licensing Branch
Ministry of Public Safety and Solicitor General
2nd Floor, 1019 Wharf Street
Victoria, BC V8W 2Y9

Attention: Karen Ayers, ADM/GM, LCLB / J. Kennedy, Case Manager, Licensing

Jennifer Tuccaro, General Manager
Okanagan Princess Dining Tours
2095 Manuel Road
Kelowna, BC V1Z 2Z2

Re: Section 10(a) – License # 302050 – Letter of Intent per requirements

Dear Mesdames Ayers and Kennedy:

In accordance with the requirements as set out in the submitted Application for Permanent Change to a Liquor Licence, I respectfully tender for your consideration, the following information regarding our request for a Patron Participation entertainment endorsement for our existing food primary liquor license, at this time.

DNA's Juice Joint Ltd, the licensee, [dba Okanagan Princess Dining Tours] operates chartered cruises, both catered and non-catered, on the marine vessel, "Okanagan Princess", the recently approved new establishment name. We currently hold a Patron Non-Participation entertainment endorsement on this vessel, which is a commercially certified Passenger Vessel with dining facilities and other amenities, including a kitchen, wireless internet, on-board stereo system, and so on. We have been in operation as the "Okanagan Princess" since the vessel name was changed in late May 2008 with Transport Canada Marine in Vancouver.

In addition recorded or DJ'd music, and/or live musicians we have offered in the past on our cruises, we now wish to allow our guests to dance with the music, and perhaps also occasionally offer other entertainment, such as magicians, karaoke sing-alongs, and so forth, which may involve the participation of our on-board guests. However, it will be primarily on-board dancing on-board that involves the participation of our guests, as the other noted entertainment will likely only occur if our vessel is privately chartered, or for a special occasion or event.

We also plan to offer theme public cruises which may involve passenger participation in the form of dressing up (and possibly dancing as well) in certain outfits associated with the theme of the cruise, such as Mexican sombreros and ponchos, Hawaiian / Tropical wear, and so on. In the future, if we are ultimately favoured by the LCLB with the endorsement allowing our passengers to participate in the entertainment, it is likely that, at some point thereafter, I will personally be arranging a number of on-board fashion shows, involving possibly some of our passengers and various local fashion retailers. In particular, it is the fashion shows from which I would personally take

great satisfaction and enjoyment; to be permitted to organize and facilitate such events on cruises would prove worthy as well, for both entertainment value, and cross-promotional business purposes, of course.

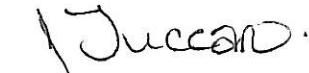
The impact on the public from this endorsement, if granted, will be absolutely no different from the current impact to the public; in fact, in the case of the fashion shows, the music will be pre-arranged on a computer, and played at a lower volume than the normal live or recorded music that is featured once a cruise has commenced.

As we have done all year, we will continue to serve complimentary appetizer platters on all our cruises and also offer a specially designed menu from Christopher's Steak and Seafood Restaurant, which really distinguishes Okanagan Princess Dining Tours and our vessel from what is offered by any of our competitors. Gaining the approval of the LCLB for the Patron Participation Entertainment Endorsement would further enhance our business operations, and provide us with greater flexibility, variety, and other opportunities to provide more enjoyable cruises to both the public and local tourists, and for our private charters as well.

Should you have any questions with any of the foregoing, please do not hesitate to contact me.

ALL OF WHICH IS RESPECTFULLY SUBMITTED

Kindest and Sincerest Regards,



Jennifer Tuccaro
General Manager, Okanagan Princess & Okanagan Princess Dining Tours
Secretary / Treasurer, DNA's Juice Joint Ltd
Cell: 250-317-8442

Cc: Ron Hollingsworth, Regional Inspector, LCLB, Province of BC [by process]
Luke Turri, Planner II, City of Kelowna (City Hall) by hand
David Tuccaro, President, DNA's Juice Joint Ltd, by hand.



FOOD PRIMARY LICENCE

Establishment Name: Okanagan Princess
Licence Name: Okanagan Princess Dining Tours
Mailing Address: 2095 Manuel Road
Kelowna, BC V1Z 2Z2

Licence Number
302050
Expiry Date
May 31, 2009

Location Address: 210 Bernard Avenue
KELOWNA, BC V1Y 1J1

Issued to: DNA's Juice Joint Ltd.

Third Party Operator: N/A

Hours of Sale:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Open	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM
Close	Midnight	Midnight	Midnight	Midnight	Midnight	Midnight	Midnight

Capacity: Person01 75

TERMS AND CONDITIONS

- For the sale and consumption of all types of liquor in establishments with a primary focus on the service of food.
- The terms and conditions to which this licence is subject include the terms and conditions contained in the publication 'Guide for Liquor Licensees in British Columbia' as that publication is amended from time to time.
- Liquor may only be sold, served and consumed within the areas outlined in red on the official plan, unless otherwise endorsed or approved by the LCLB.
- Patron non-participation entertainment permitted

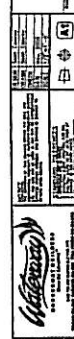
Local Government: KELOWNA (CITY OF)
LDB Addresses: KELOWNA ORCHARD PK. GLS #167

August 13, 2008
Printed Date

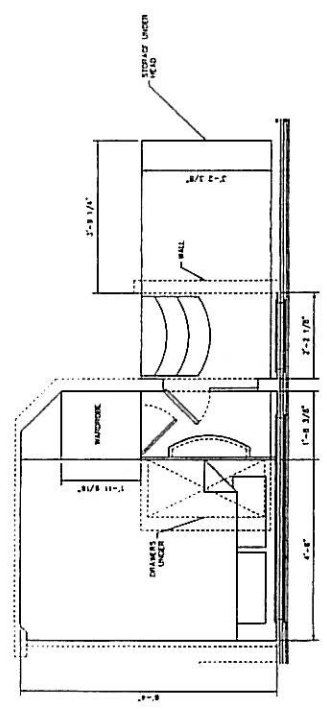
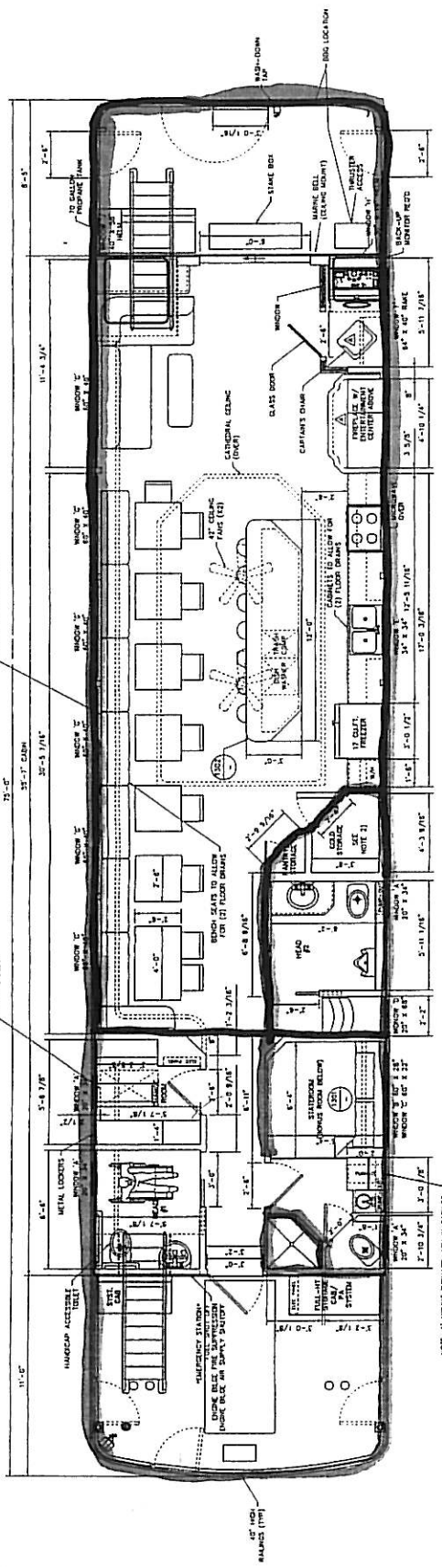
Karen Agnew
General Manager

LIQUOR CONTROL & LICENSING
 RECEIVED
 APR 18 2006
 AM VICTORIA BC

GENESIS 75
 David Thorne
 FLOOR PLAN
 08-214104-14



REV	BY	DATE	DESCRIPTION
1	SC	148 3/25	ISSUED FOR ALUM. WORK - FUTURE CHANGES



BONUS ROOM
 3/4 x 11-0

- NOTES:
- 1) INSIDE CABIN HEIGHT IS 7'-2 3/16" FROM FLOOR TO U/S TRUSS WITH 3/4" STRAPPING AND 1/4" CEILING PANEL. THEREFORE, FRAMED CEILING HEIGHT IS 7'-1 3/16" TO U/S CEILING PANEL.
 - 2) DOOR TO COLD ROOM TO BE 3" STYROFOAM CORE

NOTE: SINKS MUST NOT BE EXACTLY AS SHOWN (STORAGE UNDER SINKS)

24" x 24" SINKS TO BE PUMPED BELOW

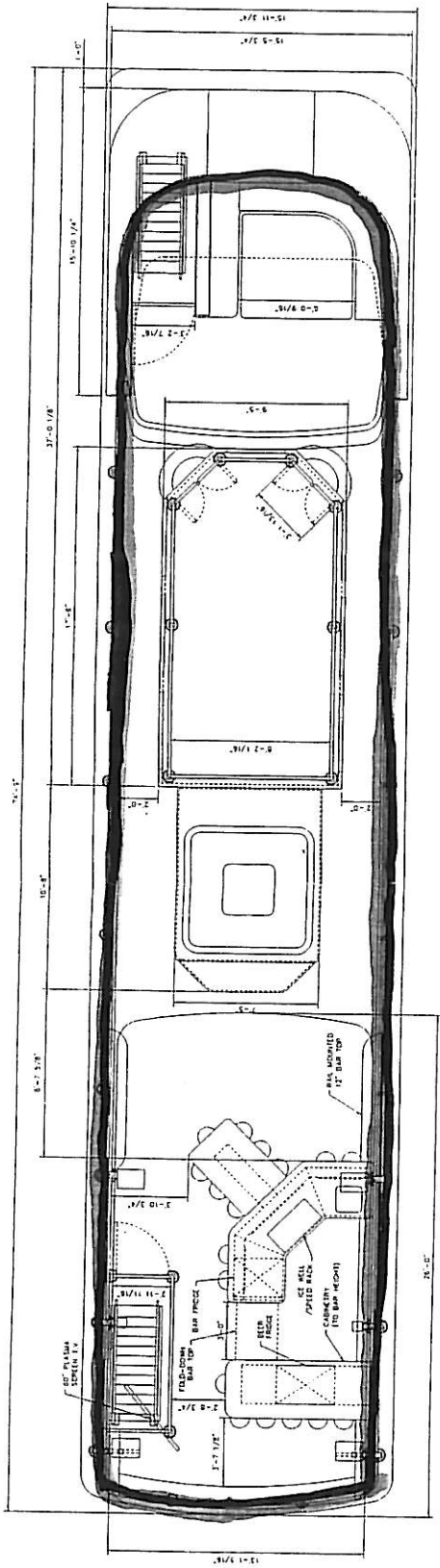
NOTE: 1) FRONT DRAINAGE HIGH IN COUNTER
 2) BACK WALL FRAMED OUT 3 1/2"
 UP TO 32" HIGH FOR PUMP-OUT

AM VICTORIA BC
 APR 18 2006
 RECEIVED
 LIQUOR CONTROL & LICENSING

GENESIS 75
 RECORD DRINK PLATFORM
 Brinkman
 08-20000000



REV	BY	DATE	DESCRIPTION



UPPER DECK LAYOUT